

# Flybe

## 2013/14 H1 Results and Strategic Review

Analyst and Investor Presentation

11 November 2013



# Agenda

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**Introduction and welcome**  
- Simon Laffin, Chairman

**Financial Review**

**Strategic Review**



# Agenda

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Introduction and welcome

Financial Review  
– Andrew Knuckey, CFO

Strategic Review



# H1 2013/14 – Overview

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- Good progress in implementation of Flybe's turnaround plan
- UK airline
  - Capacity discipline – scheduled seats in UK airline flat
  - Growth in passenger revenue per seat
  - Reduction in costs per seat
  - 50.0% share for Flybe in UK regional domestic sector
- Flybe Finland moved to profitability
- 9.6% reduction in MRO costs
- £13.8m profit before tax
- Significant reduction in net debt

# Financial highlights

## Revenue and costs

- Revenue under Flybe management up 20.4% to £477.3m
- Group revenue also up at £351.1m
- UK Airline passenger revenue per seat improved to £50.35
- UK Airline costs per seat exc fuel<sup>(1)</sup> (at constant currency) down 3.9% to £39.98

## Profit measures

- Adjusted EBITDAR<sup>(2)</sup> up 32.5% to £61.9m
- Total restructuring and surplus capacity costs of £4.1m in H1 2013/14
- Adjusted profit before tax<sup>(3)</sup> £12.2m vs. loss of £(2.3m) in H1 2012/13
- Profit before tax £13.8m vs. loss of £(1.6m) in H1 2012/13

## Cash flow and balance sheet

- Adjusted operating cash inflow<sup>(4)</sup> of £10.5m vs. £1.6m in H1 2012/13
- Net debt of £34.0m vs. £66.3m at March 2013
- Net assets £50.6m vs. £48.1m at March 2013

(1) Operating costs per seat, excluding restructuring and surplus capacity costs.

(2) Adjusted EBITDAR defined as operating profit/(loss) before joint venture results after adding back restructuring and surplus capacity costs of £4.1m, depreciation, amortisation and aircraft rental charges.

(3) Adjusted profit/(loss) before tax defined as profit/(loss) before tax, restructuring and surplus capacity costs of £4.1m (H1 2012/13: £nil) and revaluation gains/(losses) on USD aircraft loans of £5.7m (H1 2012/13: gain of £0.7m).

(4) Adjusted operating cash inflow is defined as Net cash outflow from operating activities before restructuring costs after adding back movement on restricted cash.

(5) Includes Flybe's joint venture, Flybe Finland.

Revenue under management<sup>(5)</sup>  
up 20.4%  
**£477.3m**

UK Airline costs per seat exc fuel<sup>(1)</sup> (at constant currency) down 3.9%  
**£39.98**

Adjusted EBITDAR up 32.5%  
**£61.9m**

Profit before tax improvement of £15.4m  
**£13.8m**

# Group results

	H1 2013/14	H1 2012/13	Change
	£m	£m	
UK Airline	11.6	2.2	427.3%
Flybe Finland	0.0	(2.4)	n/m
Other Flybe businesses	2.3	(0.3)	n/m
<b>Operating results before restructuring</b>	<b>13.9</b>	<b>(0.5)</b>	<b>n/m</b>
Group costs	(1.7)	(1.8)	(5.6)%
Revaluation gains on USD loans	5.7	0.7	714.3%
Total restructuring and surplus capacity costs	(4.1)	0.0	n/m
<b>Profit/(loss) before tax - reported</b>	<b>13.8</b>	<b>(1.6)</b>	<b>n/m</b>
Tax charge	(0.2)	0.0	n/m
<b>Profit/(loss) after tax</b>	<b>13.6</b>	<b>(1.6)</b>	<b>n/m</b>
Earnings/(loss) per share (basic), pence	18.1	(2.0)	n/m
Earnings/(loss) per share (adjusted), pence	14.9	(3.0)	n/m

Impact of Turnaround Plan bearing fruit

Restructuring well advanced - c£40m of cost savings and revenue enhancements targeted for 2013/14

# UK Airline - Results

	H1 2013/14 £m	H1 2012/13 £m	Change
Revenue	328.2	324.0	1.3%
Fuel	(69.4)	(68.6)	(1.2)%
Operating costs excluding fuel	(199.9)	(207.8)	3.8%
<b>Adjusted EBITDAR</b>	<b>58.9</b>	<b>47.6</b>	<b>23.7%</b>
<i>Margin</i>	17.9%	14.7%	3.3 pts
Finance and ownership	(47.3)	(45.4)	(4.2)%
<b>Adjusted profit before tax</b>	<b>11.6</b>	<b>2.2</b>	<b>427.3%</b>
<i>Margin</i>	3.5%	0.7%	2.9 pts
Revaluation gains on USD loans	5.7	0.7	714.3%
Total restructuring and surplus capacity costs	(3.1)	0.0	n/m
<b>Profit before tax</b>	<b>14.2</b>	<b>2.9</b>	<b>389.7%</b>

Adjusted EBITDAR margin up 3.3 ppt to 17.9%

Includes £2.3m of IFRS compliant costs and £0.8m of surplus capacity costs

Fuel cost per seat, £	-11.19	-11.06	(1.2)%
Other costs per seat before restructuring, £	-39.98	-40.89	2.2%
Other costs per seat at constant currency before restructuring, £	-39.98	-41.61	3.9%

# UK Airline - Revenue

	H1 2013/14	H1 2012/13	Change
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## Operational headlines

Passengers (m)	4.3	4.0	5.6%
Load factor (%)	68.6%	65.0%	3.6 pts
Seats (m)	6.2	6.2	-
Sector length (km)	468	466	0.4%

Load factor  
up 3.6ppt,  
passengers up  
5.6%

## Revenue

Passenger revenue (£m)	312.3	310.3	0.6%
Passenger yield (£)	73.36	76.79	(4.5)%
Other revenue (£m)	15.9	13.7	16.1%
<b>Total revenue (£m)</b>	<b>328.2</b>	<b>324.0</b>	<b>1.3%</b>

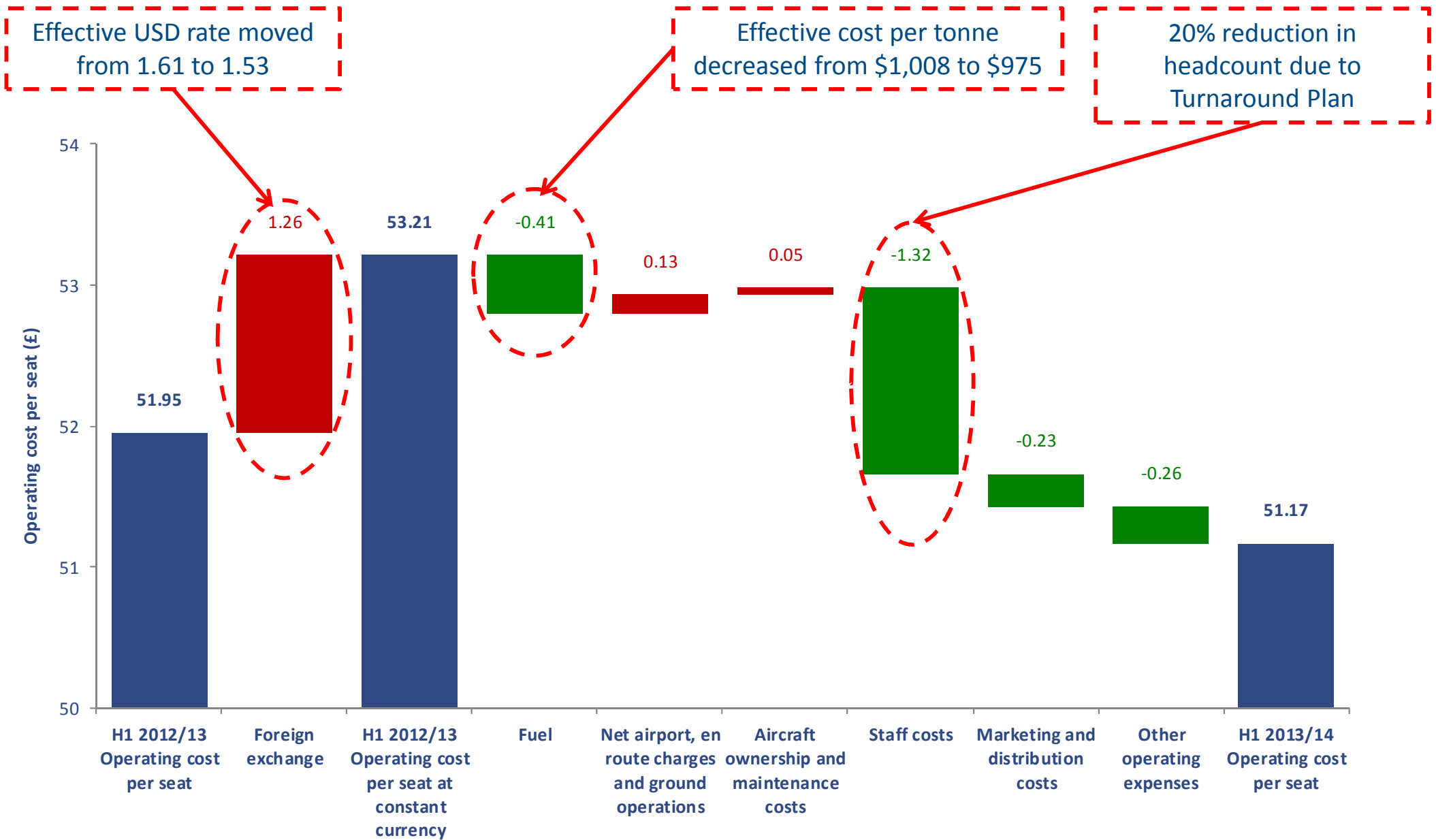
Seat capacity  
flat

Passenger revenue per seat (£)	50.35	49.92	0.9%
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Passenger revenue up 0.6% - volume  
5.6%, yield (4.5)%



# UK Airline – Operating cost per seat



# Flybe Finland - Result

	H1 2013/14	H1 2012/13	Change
	£m	£m	
Revenue	126.2	55.5	127.4%
Fuel	(32.3)	(11.3)	(185.8)%
Operating costs excluding fuel and aircraft ownership costs	(72.8)	(40.4)	(80.2)%
<b>EBITDAR <sup>(1)</sup></b>	<b>21.1</b>	<b>3.8</b>	<b>455.3%</b>
<i>Margin</i>	16.7%	6.8%	9.9 pts
Finance and ownership	(20.7)	(8.3)	(149.4)%
<b>Flybe Finland - profit/(loss) before tax</b>	<b>0.4</b>	<b>(4.5)</b>	<b>n/m</b>
<i>Margin</i>	0.3%	(8.1)%	8.4 pts
Tax (charge)/credit	(0.1)	1.1	n/m
<b>Flybe Finland - profit/(loss) before tax</b>	<b>0.3</b>	<b>(3.4)</b>	<b>n/m</b>

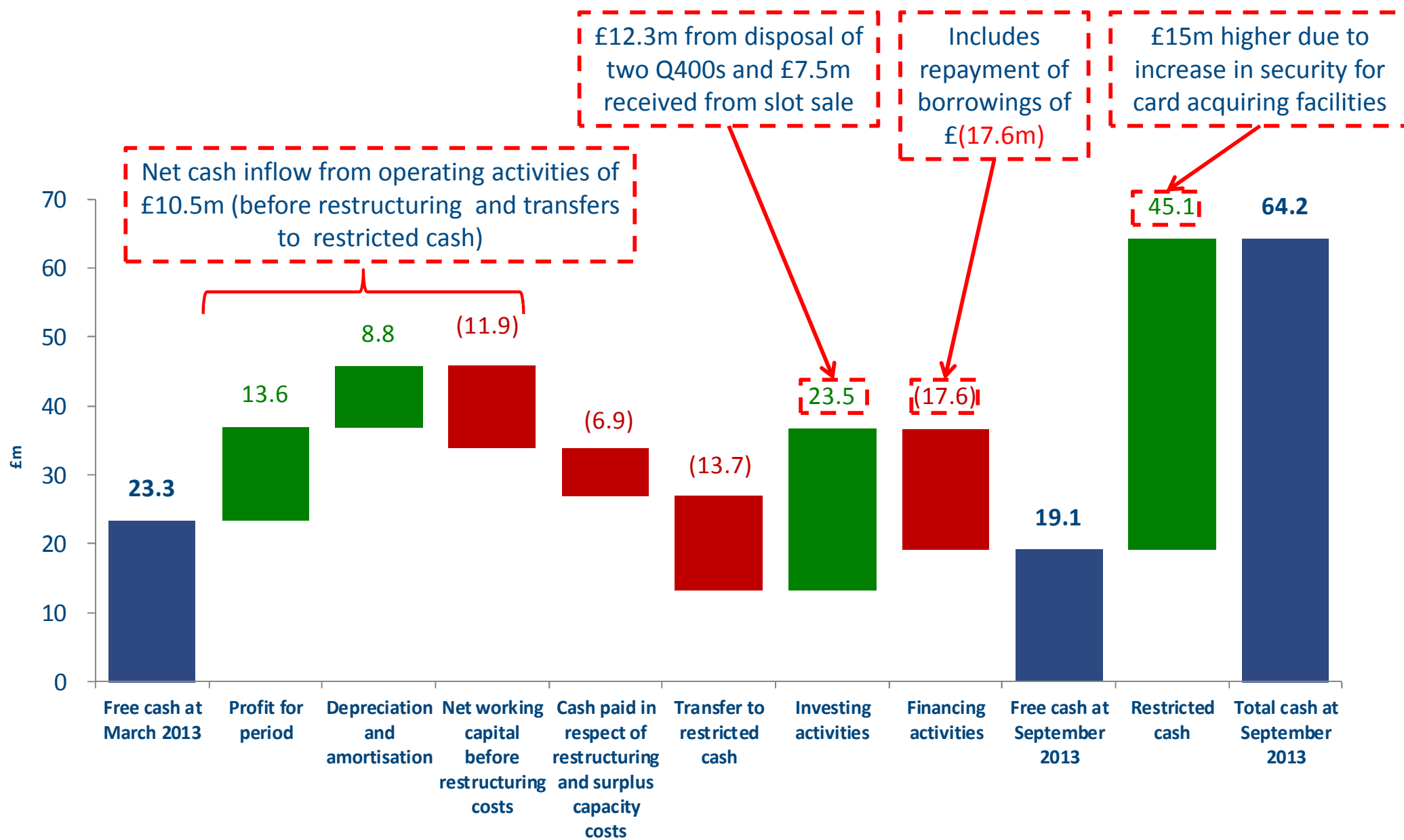
Flybe 60% share of profit from JV of £0.2m

<b>Flybe Group - 60% share of profit/(loss) after tax</b>	<b>0.2</b>	<b>(2.1)</b>	<b>n/m</b>
Central management costs	(0.4)	(0.5)	20.0%
Interest received	0.2	0.2	-
<b>Business result</b>	<b>-</b>	<b>(2.4)</b>	<b>n/m</b>

After central management costs and interest received, Flybe's share of the JV result was at break-even

(1) EBITDAR comprises PBT and adds back interest, depreciation (excluding maintenance assets), amortisation and aircraft rental charges

# Group cash flow



# Group balance sheet

	September 2013 £m	March 2013 £m	Movement £m
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Fixed assets	156.1	165.4	(9.3)
Cash and restricted cash	64.2	54.7	9.5
Landing slots and other intangible assets	13.7	13.2	0.5
Joint ventures	13.2	13.2	-
Derivative financial instruments	0.4	5.7	(5.3)
Aircraft deposits	17.2	21.7	(4.5)
Other assets	123.5	131.9	(8.4)
<b>Total assets</b>	<b>388.3</b>	<b>405.8</b>	<b>(17.5)</b>

Net debt at 30 September 2013 of £(34.0)m, vs £(66.3)m at March 2013

Debt	(98.2)	(121.0)	22.8
Derivative financial instruments	(8.4)	(1.5)	(6.9)
Other liabilities	(231.1)	(235.2)	4.1
<b>Net assets and shareholders' funds</b>	<b>50.6</b>	<b>48.1</b>	<b>2.5</b>

Net assets of £50.6m

# Agenda

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Introduction and welcome

Financial Review

Strategic Review  
Saad Hammad - CEO



# Why I joined Flybe in August 2013

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- **Extensive airline, outsourcing and turnaround experience**
- **Recognised Flybe's potential**
  - Well established UK brand and white label provider
  - Powerful niche positioning: regional connectivity
- **But identified immediate need to regroup to grow**
  - Short-term: immediate actions to make the business efficient and defensible
  - Medium-term: grow profitably

# My first 100 days

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- **Significant opportunity confirmed for a great niche business**
  - Centred around regional connectivity
  - Delivered via twin-engine business model
- **Immediate actions initiated in the UK:**
  - Optimise configuration
  - Reduce costs further
  - Improve commercialisation
- **Optimisation of Finland JV**
- **Building solid foundations for future growth**

# Regional connectivity is an important niche

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- **Regions too costly for most airlines**
  - Competitor risk is limited even from Low Cost Carriers (“LCC”)
- **Our structural advantages:**
  - Smaller aircraft makes regional routes economic with higher frequencies
  - Access to more convenient, smaller airports
  - Hubbing attracts multiple Origin & Destination customers
  - Multiple airline partnerships
- **Structural advantages more than offset LCCs’ lower unit costs**

**Flybe can carve out a unique niche positioning**



# Flybe – a twin-engined business

## Flybe will deliver unrivalled regional connectivity

**Regional branded  
airline**

Bringing people together  
within a country

Connecting people in  
regions to international  
carriers at metropolitan  
airports

**White label  
airline**

Leading regional  
provider to mainstream  
European airlines

**We will become the best local airline in Europe**

# Favourable market trends

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- **Regional markets increasingly under-served by airlines across Europe**
  - Legacy carrier retrenchment only partially offset by LCC growth
  - There is limited investment in road and rail
- **Outsourcing /partnerships expected to grow**
  - Feeder traffic will remain important to bigger carriers

**We are fixing the UK core business first**

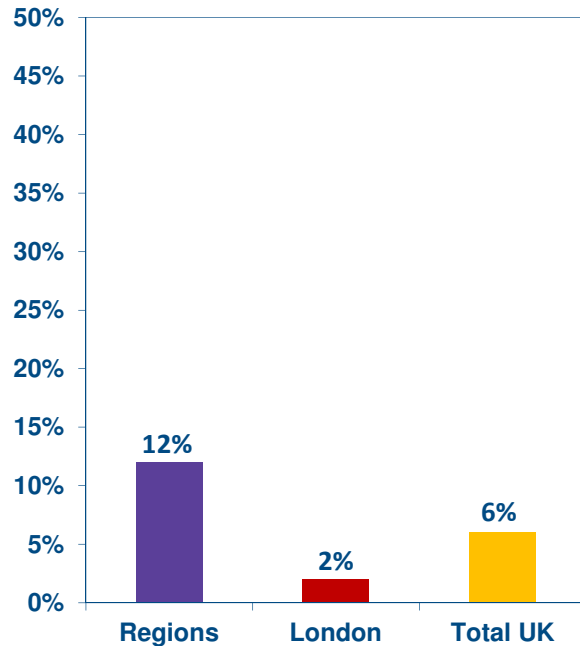
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# Flybe in the UK

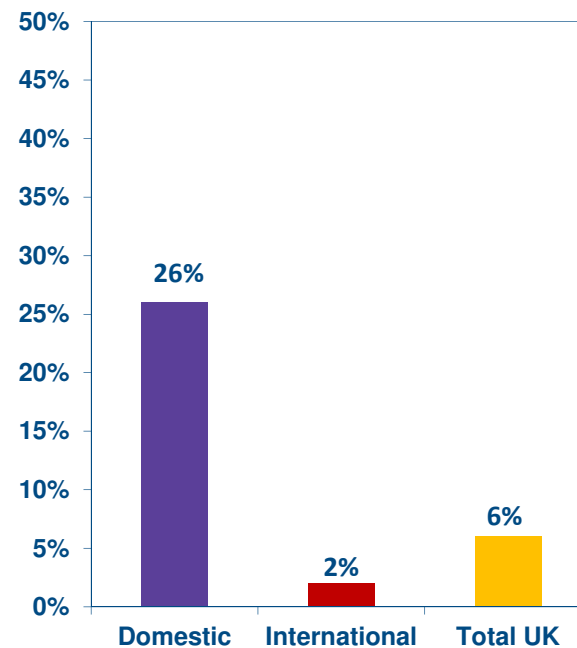
# A regional airline with a domestic focus

## Flybe's share of UK passengers 2012

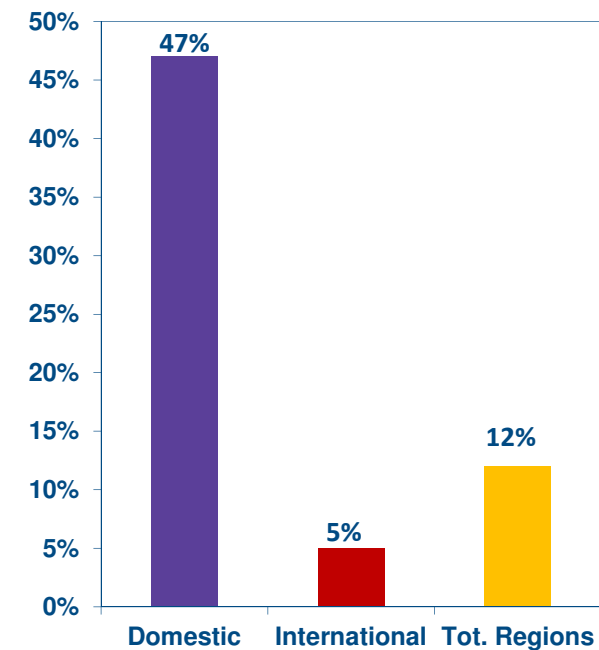
### Regions vs. London



### All UK by destination



### Regions by destination

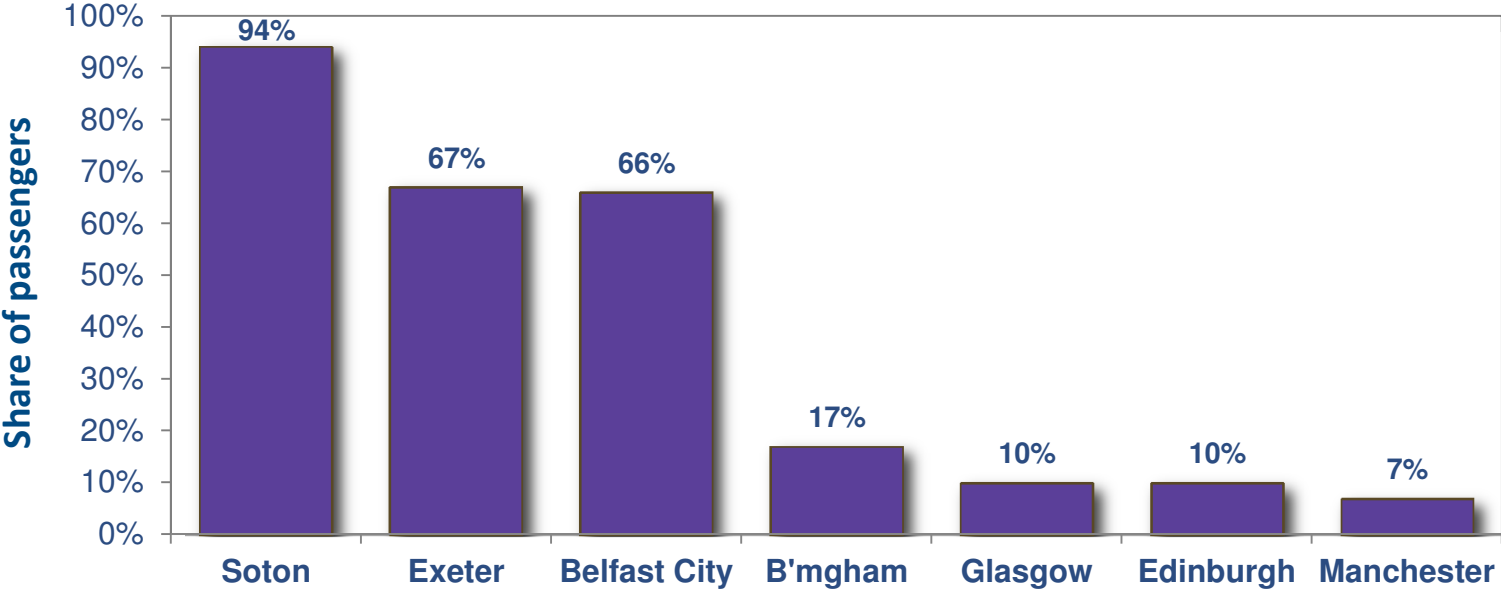


**Strong foundations**

# A strong niche position in regional airports

## Flybe passenger and frequency share at UK regional airports (2012/13)

Frequency share:	No. 1	No. 1	No. 1	No. 1	No. 2	No. 2	No. 1
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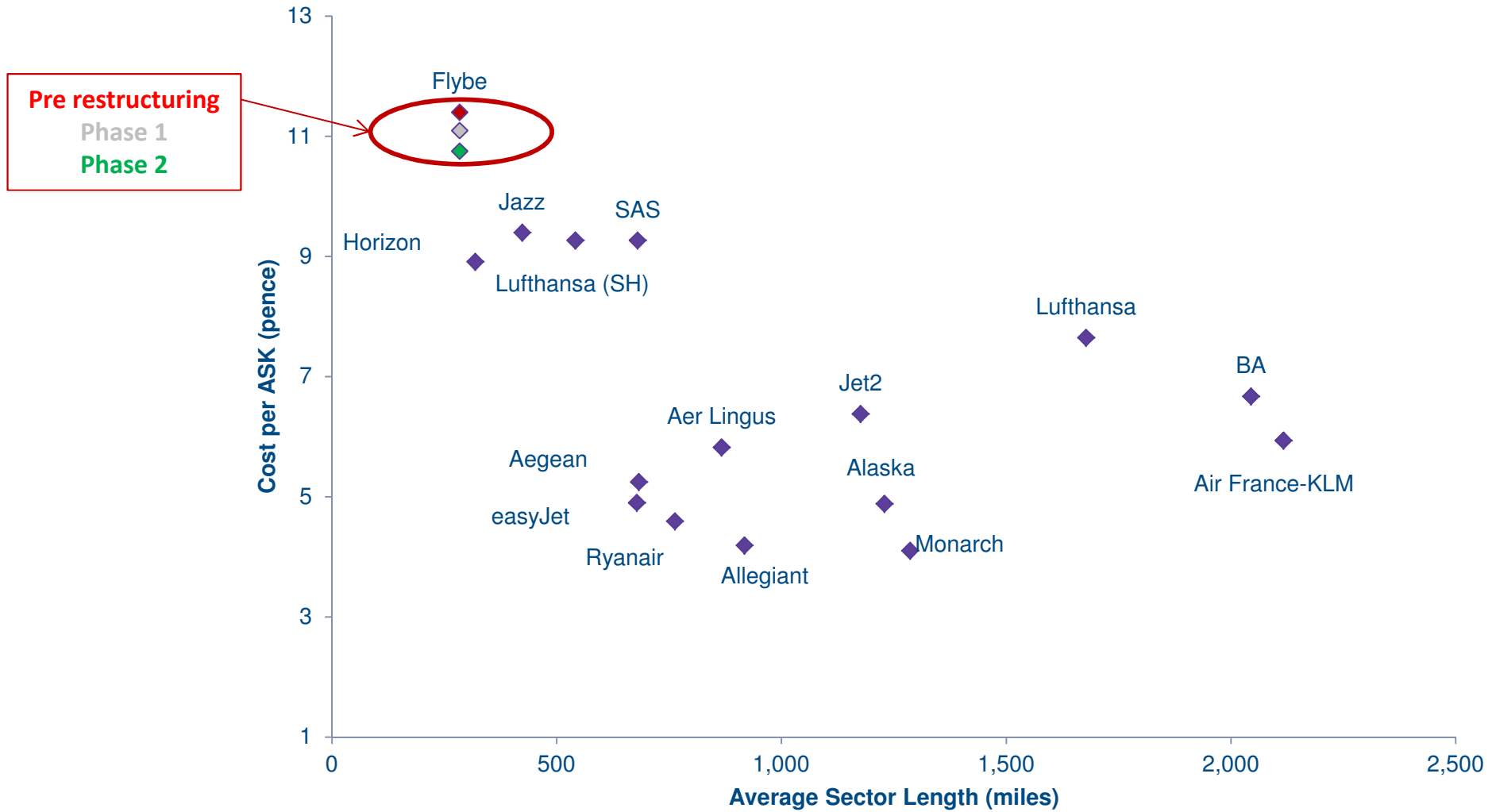


Flybe Passengers:	1.6m	0.5m	1.5m	1.5m	0.7m	0.9m	1.4m
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Source: CAA data Jul 2012-June 2013

# Unit costs are a big opportunity...even after Phases 1 & 2

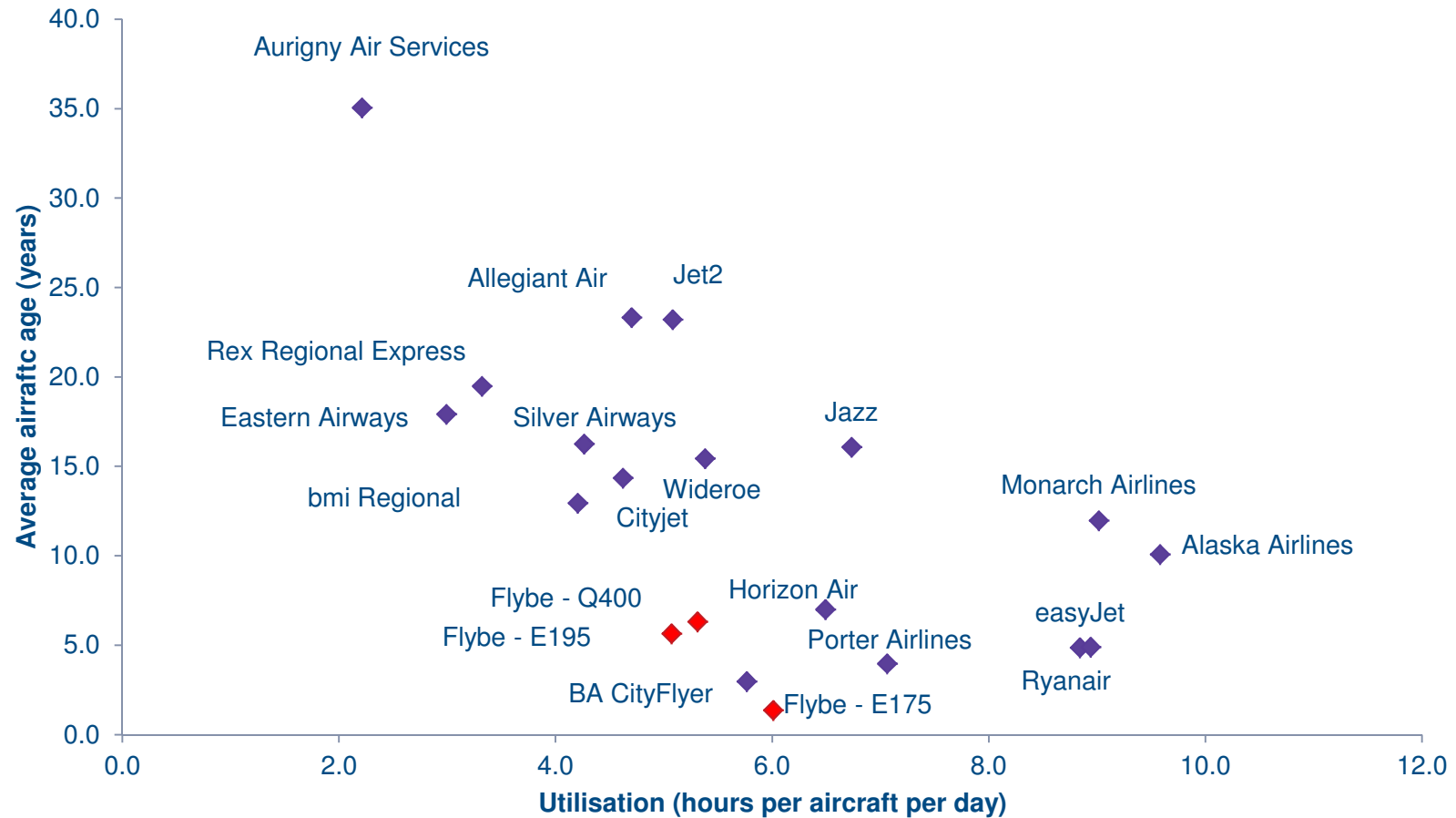
## Unit costs & sector lengths for Flybe and benchmark airlines (2012/13)



Source: ACAS – 12 months to September 2013, ICF SH&E Analysis  
CASK as reported by Airlines in their most recent annual reports, Sector Lengths estimated from OAG data

# Fleet utilisation is another big opportunity

Aircraft utilisation and aircraft age for Flybe and benchmark airlines (2012/13)



NB:

Utilisation = flight hours per aircraft per day

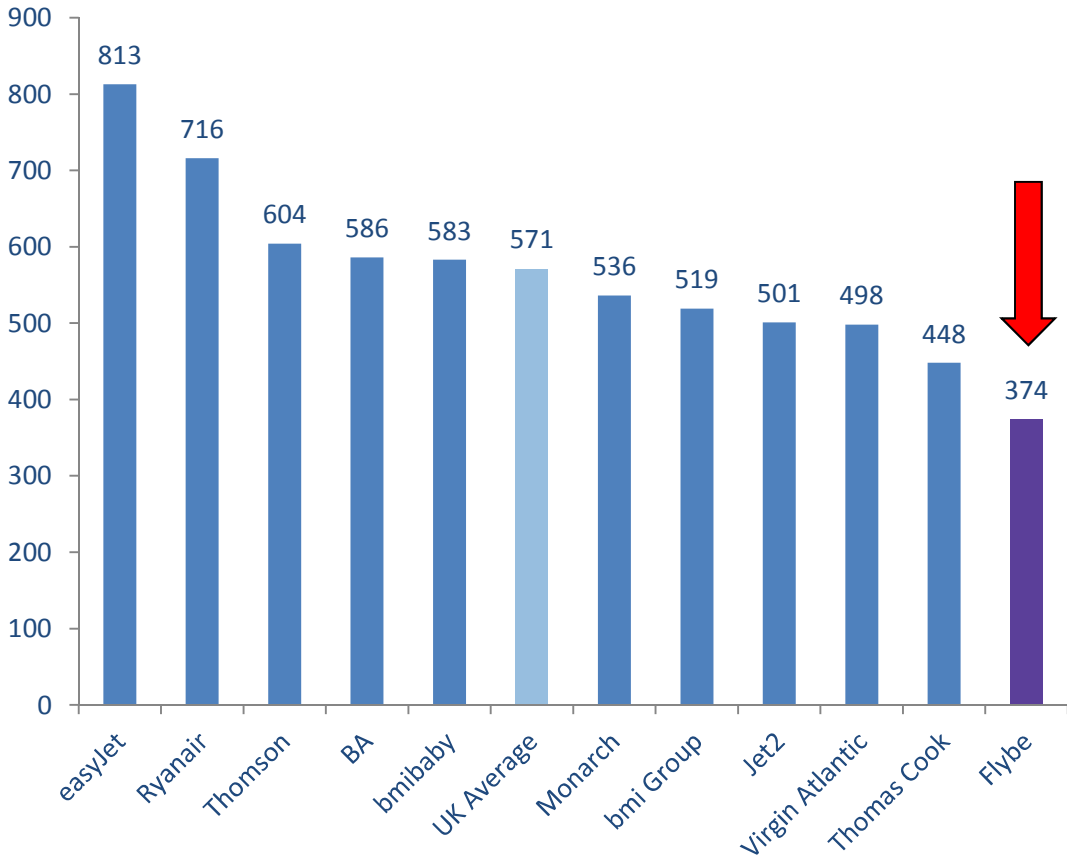
Overall utilisation for Flybe = 5.3 flight hours per a/c per day

ACAS = Aircraft Analytical Systems, a leading industry database

Source: ACAS –12 months to September 2013, ICF SH&E Analysis

# There is scope for improved pilot utilisation

**UK airlines: Average hours flown per pilot (2011)**



**Flybe: Average hours Flown per pilot (2005-12)**

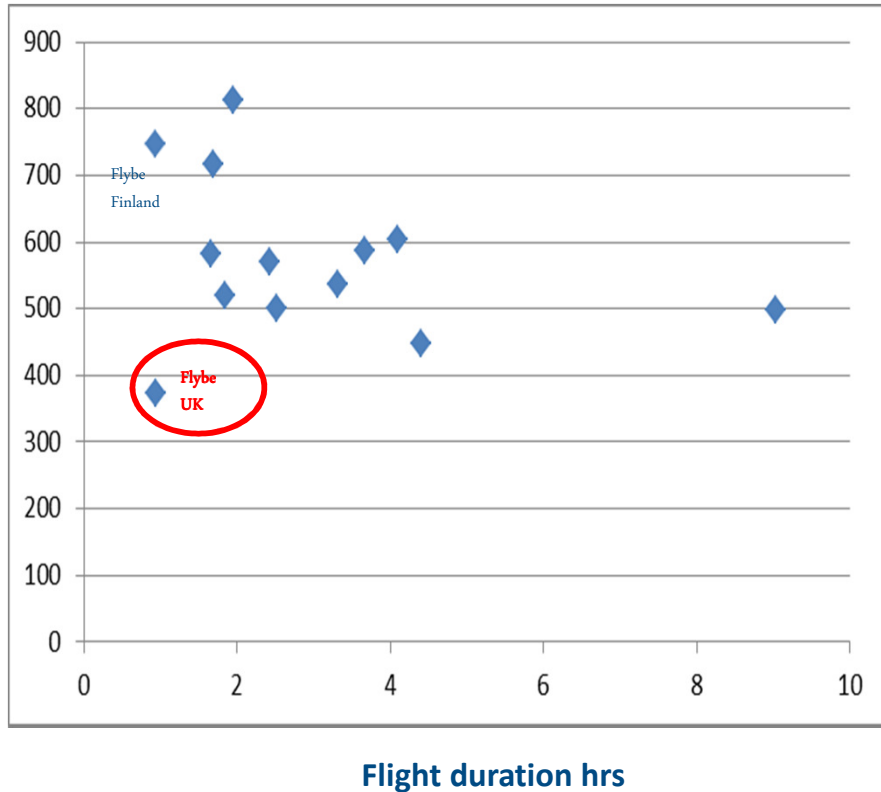


Source: Cranfield Pilot productivity study 2013  
UK average excludes Ryanair

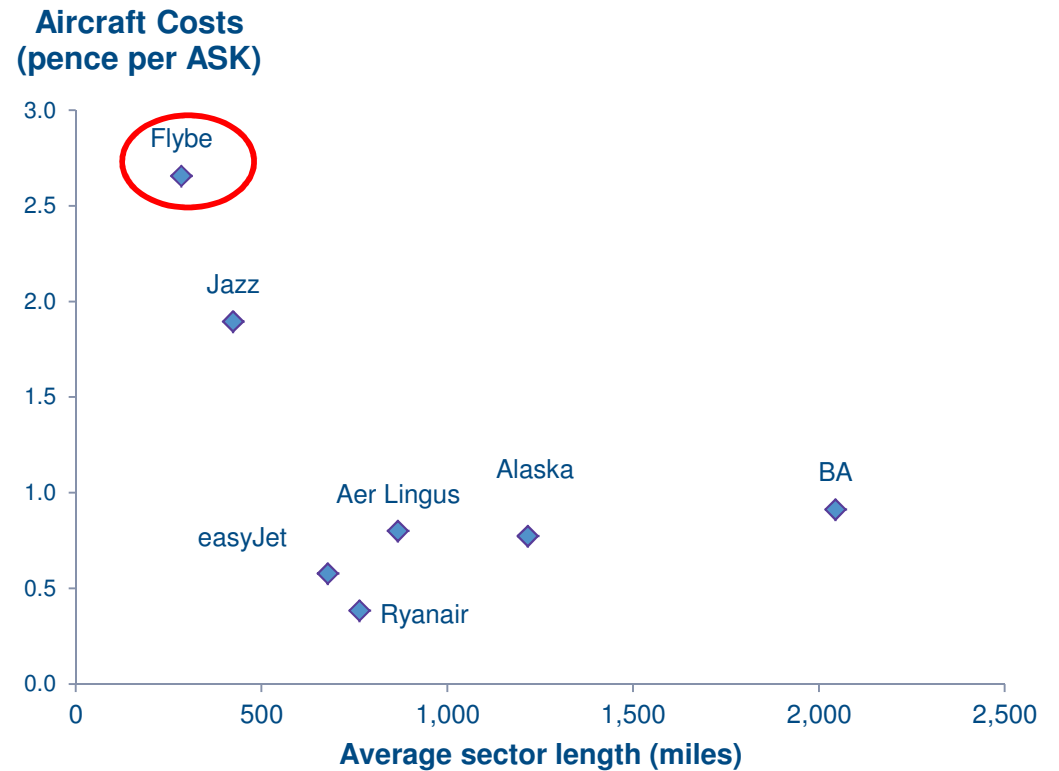


# Short sectors should not be a constraint

Annual average pilot hours vs. flight duration for Flybe vs. other UK airlines (2011)



Aircraft costs vs. sector length for Flybe & benchmark Airlines (2012/13)



Source: Cranfield Pilot productivity study 2013; ICF SH&E

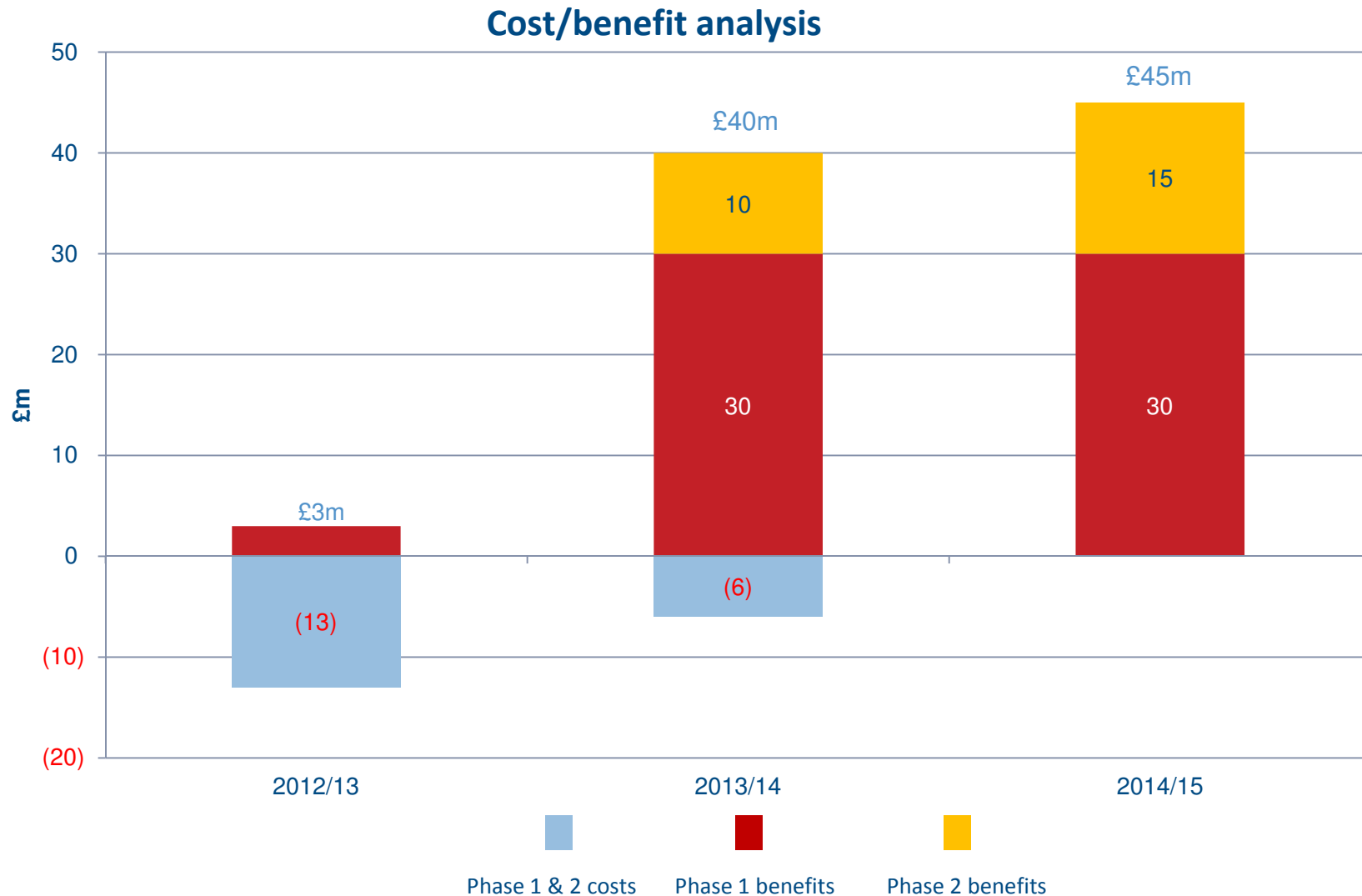
# Too many unprofitable routes even after Phases 1 & 2

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	No of routes (out of 158) after phases 1 and 2 - cumulative
Routes not covering direct operating costs (DOCs)	7
Routes not covering DOCs and crew costs	21
Routes not covering DOCs, crew costs & a/c costs	61

**We are addressing these by improving efficiency as well as network rationalisation**

# Initial restructuring is being delivered ....



.... but we must do even more

# Immediate actions - UK

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1. Optimise **configuration**
2. Reduce **costs further**
3. Improve **commercialisation**

# Optimise configuration

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- **Rationalise route network**
  - Too many loss making routes
  - Reviewing number of bases
- **Remove surplus aircraft capacity**
- **Review fleet mix**
  - Match fleet to reconfigured network
  - Right aircraft for the right route
- **Improve aircraft and crew utilisation**

# Reduce costs further ... beyond Phases 1 and 2

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- **Simplified organisation: One Flybe** ✓
- **Streamlined senior management** ✓
- **Strengthened leadership team** In progress
- **Complete remaining Phases 1 and 2 savings** Nearly complete
- **Further cost reduction** In progress
- **Maximise benefit from network reconfiguration  
– c500 proposed redundancies** Consulting unions and employees
- **Engage with key suppliers (e.g. OEMs, lessors, airports)** In progress

# Improve commercialisation

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- **Optimise pricing and revenue management**
- **Refocus network development**
- **Strengthen route management**
- **Step-change marketing impact**
- **Develop trading partnerships**

- **Business profitable**
- **Further enhance operational delivery in white label flying**
- **Reduce/eliminate scheduled risk flying losses**
- **Embed “lean manufacturing”**



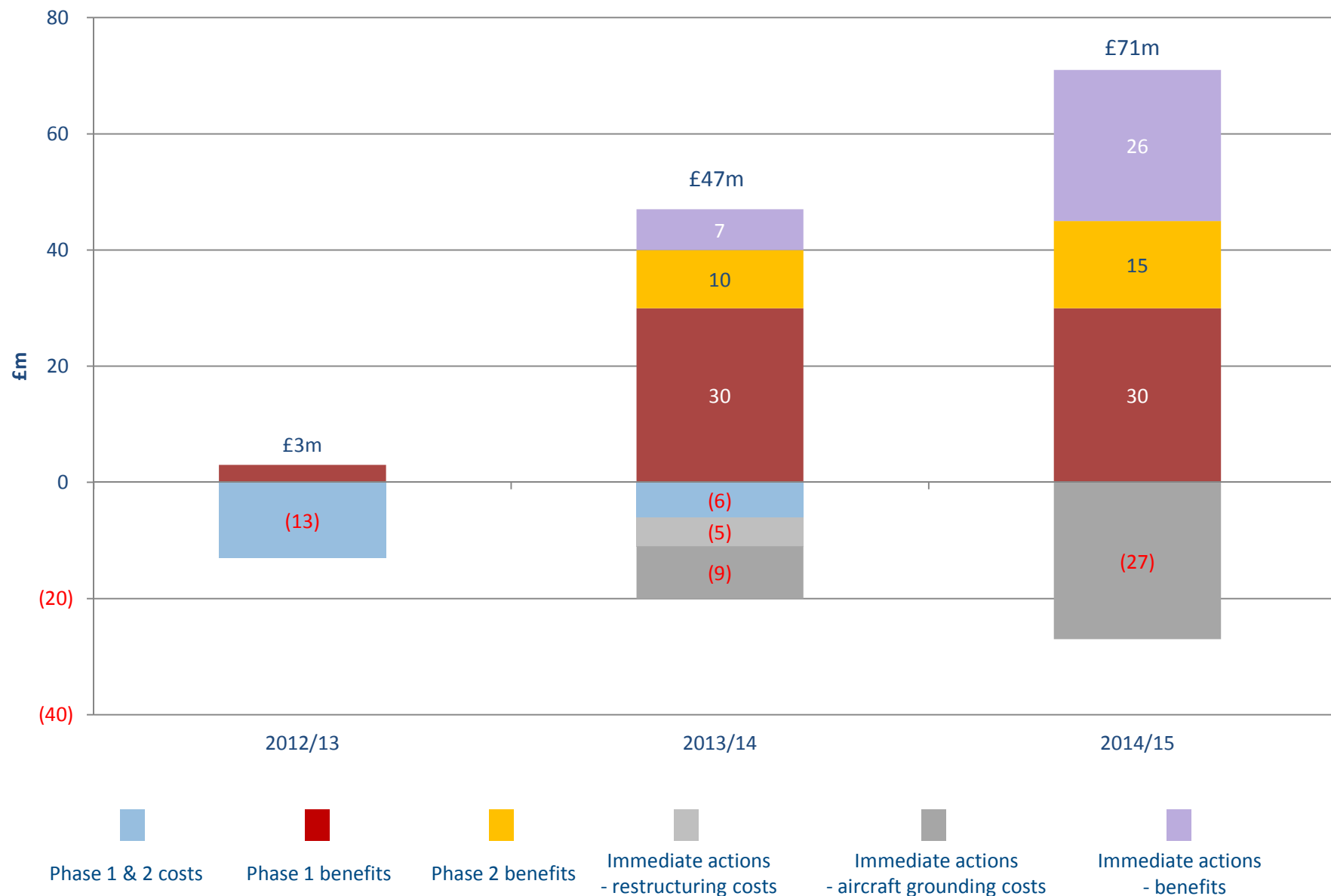
# Building a new leadership team to drive change across the Group

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- **Identified critical gaps and appointed new talent including:**
  - Chief Commercial Officer – Paul Simmons, ex-easyJet
  - Director of Operations – John Palmer, in-house appointment
  - Director of Revenue Management – Ronnie Matheson , ex-easyJet
  - Director of Route Performance – Fred Kochak , in-house appointment
  - Director of Network Planning (search in final stages)

# Restructuring with immediate actions

## Cost/benefit analysis



# Medium term – Flybe’s growth after UK is fixed

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- **UK**

- New routes at existing focus cities
- New focus cities at key points of connectivity
- Further consolidation of regional market

- **Mainland Europe**

- White label expansion based on Finnish model
- Branded potential

# Summary

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- **Significant opportunity confirmed for a great niche business**
  - Centred around regional connectivity
  - Delivered via twin-engine business model
- **Immediate actions initiated in the UK:**
  - Optimise configuration
  - Reduce costs further
  - Improve commercialisation
- **Optimisation of Finland JV**
- **Building solid foundations for future growth**

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**We will become the best local airline in Europe**

# Flybe

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# Appendices

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Group revenues and EBITDAR

UK – Impact of fuel

UK – Hedging positions

Finland - Revenue

Other Flybe businesses

Fleet under management



# Group revenues and EBITDAR

	H1 2013/14 £m	H1 2012/13 £m	Change
<b>Revenues</b>			
UK Airline	328.2	324.0	1.3%
Flybe Finland	126.2	55.5	127.4%
Other Flybe businesses	30.8	26.1	18.0%
Inter-segment sales	(7.9)	(9.3)	(15.1)%
<b>Revenue under management</b>	<b>477.3</b>	<b>396.3</b>	<b>20.4%</b>
Less: revenue from Flybe Finland joint venture	(126.2)	(55.5)	127.4%
<b>Group revenue</b>	<b>351.1</b>	<b>340.8</b>	<b>3.0%</b>

Increase in white label has driven revenue growth in Finland

<b>Adjusted EBITDAR</b>			
UK Airline	58.9	47.6	23.7%
Flybe Finland	(0.4)	(0.5)	(20.0)%
Other Flybe businesses	5.1	1.4	n/m
Group costs	(1.7)	(1.8)	5.6%
<b>Group</b>	<b>61.9</b>	<b>46.7</b>	<b>32.5%</b>

Group revenues up by 3.0%

Adjusted EBITDAR up 32.5% to £61.9m



# UK Airline – Impact of fuel

	H1 2013/14	H1 2012/13	Change
<b>Fuel, \$ / metric tonne</b>			
Market rate	\$964	\$1,008	\$44
Effective price	\$975	\$1,008	\$33
<b>GBP:USD rate</b>			
Market rate	\$1.62	\$1.58	\$0.04
Effective price	\$1.53	\$1.61	\$(0.08)
<b>Actual cost of fuel, £ / metric tonne</b>	<b>638</b>	<b>626</b>	<b>(12)</b>

# UK Airline – Hedging positions

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## Jet fuel

- H2 2013/14 – 73% hedged at \$992 per tonne
- H1 2014/15 – 76% hedged at \$959 per tonne
- FY 2014/15 – 53% hedged at \$960 per tonne

## US Dollar

- H2 2013/14 – 73% hedged at \$1.56
- H1 2014/15 – 68% hedged at \$1.53
- FY 2014/15 – 37% hedged at \$1.53

## Euro

- Small net exposure of <€20m, no formal hedging

# Flybe Finland - Revenue

	H1 2013/14	H1 2012/13	Change
	£m	£m	

## Operational headlines

### Contract flying

Block hours	31,614	12,081	161.7%
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### Scheduled flying

Scheduled passengers ('000)	162	194	(16.5)%
Load factor (%)	44.7%	42.2%	2.5 pts
Scheduled seats ('000)	362	459	(21.1)%
Sector length (km)	397	401	(1.0)%

## Revenue

Contract flying revenue	110.6	36.7	201.4%
Passenger revenue	13.5	16.4	(17.7)%
Other revenue	2.1	2.4	(12.5)%
<b>Total revenue</b>	<b>126.2</b>	<b>55.5</b>	<b>127.4%</b>

Passenger yield (£)	83.47	84.55	(1.3)%
Passenger revenue per seat (£)	37.32	35.70	4.5%

21 aircraft out of total fleet of 28 aircraft contract flying for Finnair – eight at beginning of year, 12 further aircraft from October 2012, plus a spare aircraft

# Other Flybe businesses

	H1 2013/14 £m	H1 2012/13 £m	Change
<b>Financial results</b>			
Maintenance, repair and overhaul ('MRO')	20.0	19.1	4.7%
Training Academy	2.6	2.5	4.0%
Contract flying	8.2	4.5	82.2%
<b>Total revenue</b>	<b>30.8</b>	<b>26.1</b>	<b>18.0%</b>
Operating costs	(28.5)	(26.4)	(8.0)%
<b>Profit/(loss) before tax</b>	<b>2.3</b>	<b>(0.3)</b>	<b>n/m</b>

Four Q400s operating on white label flying with Brussels Airlines compared to two Q400s a year ago

## Operational headlines

### MRO

Third party man hours	139	179	(22.3)%
Flybe man hours	74	96	(22.9)%
<b>Total man hours</b>	<b>213</b>	<b>275</b>	<b>(22.5)%</b>

Decrease in hours reflect impact of restructuring and consequent reduction in headcount

### Contract flying

Block hours	5,299	2,943	80.1%
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# Group – Fleet under management

	September 2013	March 2013	Movements
<b>UK Airline</b>			
Embraer 118-seat E195 regional jet	14	14	0
Embraer 88-seat E175 regional jet	9	9	0
Bombardier 78-seat Q400 turboprop	45	47	(2)
	<b>68</b>	<b>70</b>	<b>(2)</b>
<b>Flybe Finland</b>			
ATR 48-seat ATR42 turboprop	2	2	0
ATR 68- and 72-seat ATR72 turboprop	12	12	0
Embraer 76-seat E170 regional jet	2	2	0
Embraer E100-seat 190 regional jet	12	12	0
	<b>28</b>	<b>28</b>	<b>0</b>
<b>Group fleet under management</b>	<b>96</b>	<b>98</b>	<b>(2)</b>

Two Q400s sold  
in May 2013

Held on operating lease	88	88	0
Owned and debt financed	8	10	(2)
<b>Group fleet under management</b>	<b>96</b>	<b>98</b>	<b>(2)</b>

Fleet age  
remains low at  
5.5 years

Total seats in fleet	8,234	8,390	(156)
Average seats per aircraft	85.8	85.6	0.2
Average age of fleet (years)	5.5	5.1	(0.4)

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